Message Text

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PAGE 01 MANILA 14655 130518Z

21

ACTION EA-10

INFO OCT-01 ISO-00 EB-07 RSC-01 /019 W

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R 130359Z DEC 74

FM AMEMBASSY MANILA

TO USDOC WASHDC

INFO SECSTATE WASHDC 9092

UNCLAS MANILA 14655

E.O. 11652: NA

TAGS: BBSR, RP

SUBJECT: WTDR/FTI - SORIAMONT TRADING CORPORATION

REF: UNCLAS USDOC 16433

1. PHILIPPINES 2. CNTRY CODE: 565 3. SER NO: NA

4. SORIAMONT TRADING CORPORATION

4A. CODE: 4B. CODE: A 4C. CODE: X

5. P.O. BOX 942 MANILA; 2290 PASONG TAMO EXT., CAYAMANAN SUBDB., MAKATI

6 RIZAL, PHILIPPINES

7. ESTBL: 1964 8. EPML: 75 9. SIZE: (19-X) LARGE

10. REPUTATION: (22-X) GOOD 12. RPT DATE: 12/74

13A. 37141/135 RETL., DIST. & IMP. AUTOMOTIVE PARTS AND ACCESSORIES

13B. 32720/135 RETL., DIST. & IMP. OTHER CONCRET PRODUCTS

13C. 35530/135 RETL., DIST. & IMP. WOODWORKING MACHINERY

13D. 26500/135 RETL., DIST. & IMP. PAPERBOARD CONTAINERS

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13E. 35793/135 RETL., DIST. & IMP. DUPLICATING MACHINES

13F. 26430/135 RETL., DIST. & IMP. INDUSTRIAL BAGS

13G. 30110/135 RETL., DIST. & IMP. AUTOMOBILE TIRES

13H. 36910/135 RETL., DIST. & IMP. STORAGE BATTERIES

13I. 35921/135 RETL., DIST. & IMP. CARBURETORS

13J. 36944/135 RETL., DIST. & IMP. SPARK PLUGS

13K. 29920/135 RETL., DIST. & IMP. BRAKE FLUID

13L. 35922/135 RETL., DIST. & IMP. PISTON RINGS

13M. 32410/135 RETL., DIST. & IMP. HYDRAULIC CEMENT

13N. 20840/135 RETL., DIST. & IMP. WINES

13O. 20850/135 RETL., DIST. & IMP. LIQUORS

13P. 39490/135 RETL., DIST. & IMP. SPORTING AND ATHLETIC GOODS

14. OFFICER: JUAN DE IBAZETA, CH. BD.-PRES.

15. CABLE: "SORCO" MANILA 16. TELEX: NA

17. PHONE: 87-91-12, 87-91-22 & 87-91-32

18. FINANCIAL REFERENCES: HONGKONG & SHANGHAI BANKING CORPORATION, MAKATI, RIZAL AND BANK OF THE PHILIPPINE ISLANDS, MANILA, PHILIPPINES. TRADE REFERENCES: NA

19. MAJOR FOREIGN FIRMS REPRESENTED: NA

20. POST'S EVLUATION OF FIRM: ADMINISTRATIVE OFFICES, SOTRE, AND STOCKROOM MAINTAINED IN OWN CONCRETE BUILDING AT HEADING ADDRESS. FIRM FORMERLY DIVISION OF SORIAMONT DEVELOPMENT COMPANY, LTD. (SEE WTDR (UNCLAS MANILA 7963 DATED OCTOBER 24, 1974)). THIS IS A SORIANO GROUP COMPANY. ENGAGED AS WHOLESALER, UNCLASSIFIED

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RETAILER AND IMPORTER OF GENERAL MERCHANDISE INCLUDING ATOMOTIVE PARTS

AND ACCESSORIES, CONSTRUCTION MATERIALS, WOODWORKING MACHINERY, PAPER PRODUCTS, OFFICE EQUIPMENT, INDUSTRIAL BAGS AND OTHERS. REQUIREMENTS OBTAINED FROM UNITED STATES, CANADA AND LONDON THROUGH LOCAL INDENTORS; OTHERS OBTAINED LOCALLY. MERCHANDISE MARKETED THROUGH TELEPHONE CONTRACTS, BY 12 SALESMEN COVERING GREATER MANILA AREA AND NEARBY PROVINCES AND OVER-THE-COUNTER PATRONAGE. ALSO

HANDLES WINE AND LIQUOR OBTAINED FROM LONDON, FRANCE AND SPAIN AND SPORTING AND ATHLETIC GOODS OBTAINED FROM UNITED STATES. HAS ADEQUATE FACILITIES FOR NORMAL OPERATIONS. OFFICERS CONSIDERED EXPERIENCED AND QUALIFIED AND HAVE OTHER BUSINESS INTERESTS. AS OF OCTOBER 31, 1974 TOTAL ASSETS PESOS 35.2 MILLION, NET WORTH PESOS 2.8 MILLION, SALES FROM JULY TO OCTOBER PESOS 7.3 MILLION WITH NET PROFIT PESOS 391,100. CREDIT REPUTATION, SATISFACTORY. RECOMMENDED AS TRADE CONTACT FOR INTERESTED AMERICAN FIRMS.

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Message Attributes

Automatic Decaptioning: X Capture Date: 01 JAN 1994 Channel Indicators: n/a

Current Classification: UNCLASSIFIED

Concepts: n/a Control Number: n/a Copy: SINGLE Draft Date: 13 DEC 1974 Decaption Date: 01 JAN 1960 Decaption Note: Disposition Action: n/a Disposition Approved on Date: Disposition Authority: n/a Disposition Case Number: n/a

Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:

Document Number: 1974MANILA14655 Document Source: CORE Document Unique ID: 00

Drafter: n/a Enclosure: n/a Executive Order: N/A Errors: N/A

Film Number: D740362-0108

From: MANILA

Handling Restrictions: n/a

Image Path:

Legacy Key: link1974/newtext/t19741237/aaaabfmu.tel Line Count: 125 Locator: TEXT ON-LINE, ON MICROFILM

Office: ACTION EA Original Classification: UNCLASSIFIED Original Handling Restrictions: n/a Original Previous Classification: n/a Original Previous Handling Restrictions: n/a

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Secure: OPEN Status: NATIVE

Subject: WTDR/FTI - SORIAMONT TRADING CORPORATION

TAGS: CASC, NZ, (HAWLEY, JAMES D)

To: COM

Type: TE

Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005